

FY25 ECONOMIC IMPACT ON NEW YORK CITY

As the nonprofit that “runs” New York City, **New York Road Runners** draws millions of athletes and spectators to the city to participate in its globally iconic races—part of its vision to build healthier lives and stronger communities through the transformative power of running. In FY25, New York Road Runners’ 34 adult races, including the **TCS New York City Marathon**, contributed **nearly \$1 billion** (+58% since its FY20 study) to the local NYC economy. Below are highlights from the Audience Research & Analysis with Appleseed study.

